

FOR IMMEDIATE RELEASE

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## **Maple Place Dental Centre Delivers Caring, Ultramodern Dental Care in the Heart of Maple Ridge**

Families in Maple Ridge finally have a world class, ultramodern dental practice that they can truly call their own in Maple Place Dental Centre.

The team at Maple Place Dental Centre truly understands the needs, goals and aspirations of Maple Ridge's individuals and families. The practice offers the comprehensive services, expertise and leading-edge technology of a major metropolitan dental practice, alongside the personalized care and genuine warmth that flourishes in community-oriented dental practices. It's the very best of both worlds – and it's located right in the heart of Maple Ridge.

Maple Place Dental Centre's services and solutions include: Cosmetic Dentistry (Veneers, Whitening, Gum Contouring, Invisalign); Laser Dentistry (for both soft tissue and hard tissue); Restorative Dentistry (CEREC One Visit Crowns, Bridges, Mercury-Free Fillings, Dental Implants); Sedation "Sleep" Dentistry (Oral Sedation, IV Sedation, Pediatric Sedation); Oral Surgery (Root Canal Therapy, Wisdom Tooth Extractions); and Preventative Care (Cleaning, Hygiene and Maintenance).

And as a way of welcoming Maple Ridge Residents into the family, Maple Place Dental Centre is offering three fantastic specials for New Patients"

\* "Century Credit": Until June 30, 2011, patients will receive a \$100 credit towards the cost of any dental treatment not covered by their insurance. Plus, they'll earn an additional \$100 credit for every new patient they refer.

\* "Double Rewards": Until June 30, 2011, patients who book a laser, cosmetic or sedation ("sleep") dentistry treatment will receive a free one month membership at Fitness Unlimited Maple Ridge!

\* "Good Neighbour Coupon": Until June 30, 2011, local Maple Ridge employees will receive a \$79 coupon for use towards any treatment we offer.

Additional details on these limited-time offers are available on the practice's website at [www.mapleplacedental.com](http://www.mapleplacedental.com).

“Our mission at Maple Place Dental Centre is to give Maple Ridge’s families the next level in world class, ultramodern dental care,” commented Maple Place Dental Centre’s Dr. Stephanie Song and Dr. Khozema Chherawala. “Our solutions are designed to have an immediate, positive impact on the lifestyle, health and overall success and happiness of our valued patients. And because we truly understand Maple Ridge and are located right here in the heart of the community we’re the experts that residents can trust and build a long-term relationship with year after year.”

Maple Place Dental Centre is located at 106-22971 Dewdney Trunk Road in Maple Ridge. The practice is open from 9-6 on Monday, Tuesday and Friday; 11-8 on Thursday and Friday; and 9-5 on Saturday. New patients are welcome to book an appointment by calling at (604) 466-2933.

Current and prospective patients can also keep up-to-date with Maple Place Dental’s latest news by visiting the practice’s blog at [www.mapleplacedental.com/blog/](http://www.mapleplacedental.com/blog/), and by becoming a “fan” of its Facebook page at [http://www.facebook.com/home.php - !/pages/Maple-Place-Dental/151486504915261](http://www.facebook.com/home.php#!/pages/Maple-Place-Dental/151486504915261).

For more information or for media inquiries, contact Roger Graham of Castle Communication Systems at 604-734-2627 or at [media@CastleCS.com](mailto:media@CastleCS.com).

#### About Maple Place Dental Centre

Maple Place Dental Centre, located in Maple Ridge, BC is a modern, stylish cosmetic dental practice equipped with state-of-the-art technology. Offering a full range of comprehensive dental and oral health solutions, including Laser Dentistry, CEREC One Visit Crowns, Hospital-Grade Sterilization, Veneers, and Sedation (Sleep) Dentistry for Adults and Children, Maple Place Dental Centre is the clear choice for patients who want world class smile care, delivered by experts in the comfort of their very own neighbourhood. Patients can count on flashing a gorgeous, healthy smile after their visit – and being amazed at the impact Maple Place Dental Centre has on their social and professional life for years to come. Learn more at [www.mapleplacedental.com](http://www.mapleplacedental.com)

#### About Castle Communication Systems

Vancouver integrated marketing and communications firm Castle Communication Systems designs, executes and manages results-focused advertising campaigns and creates integrated marketing plans for clients who want to take their business to the next level. As a full service advertising agency and management advisor, Castle helps clients achieve a high performance environment – one where marketing strategy, digital advertising, and staff training all work together to create ongoing, elite-level excellence and profitability. Learn more at [www.castlecs.com/about-us](http://www.castlecs.com/about-us)